



COLLECTION 2016



INVOLVED IN TOWELS SINCE 1977



01
IMPERIAL
RED

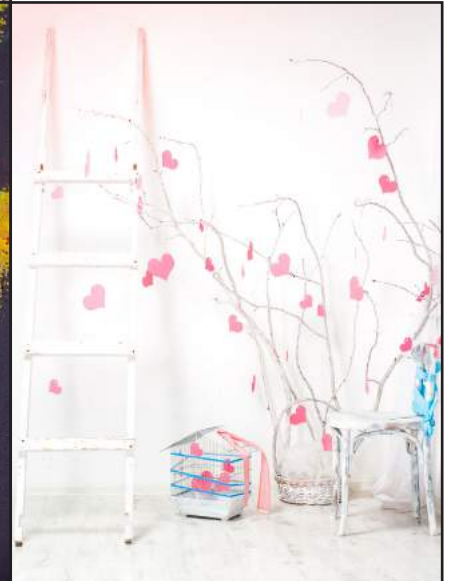


02
ROYAL
REDUX



03
HEARTH
FORM

04
GRAPHIC
HYBRID



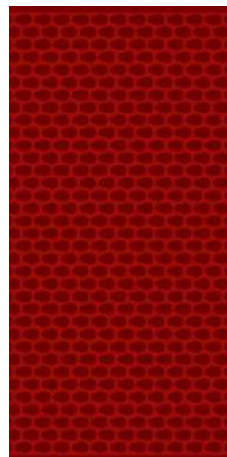
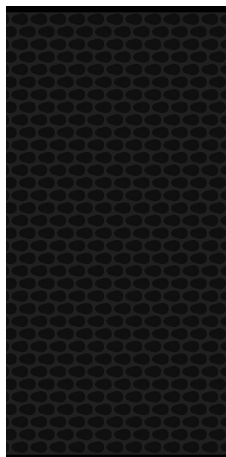
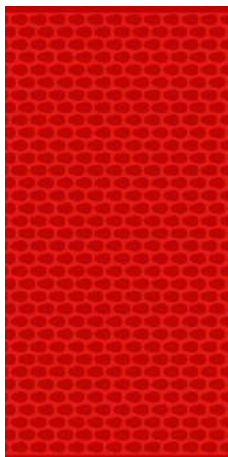
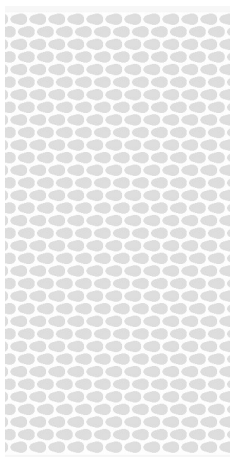
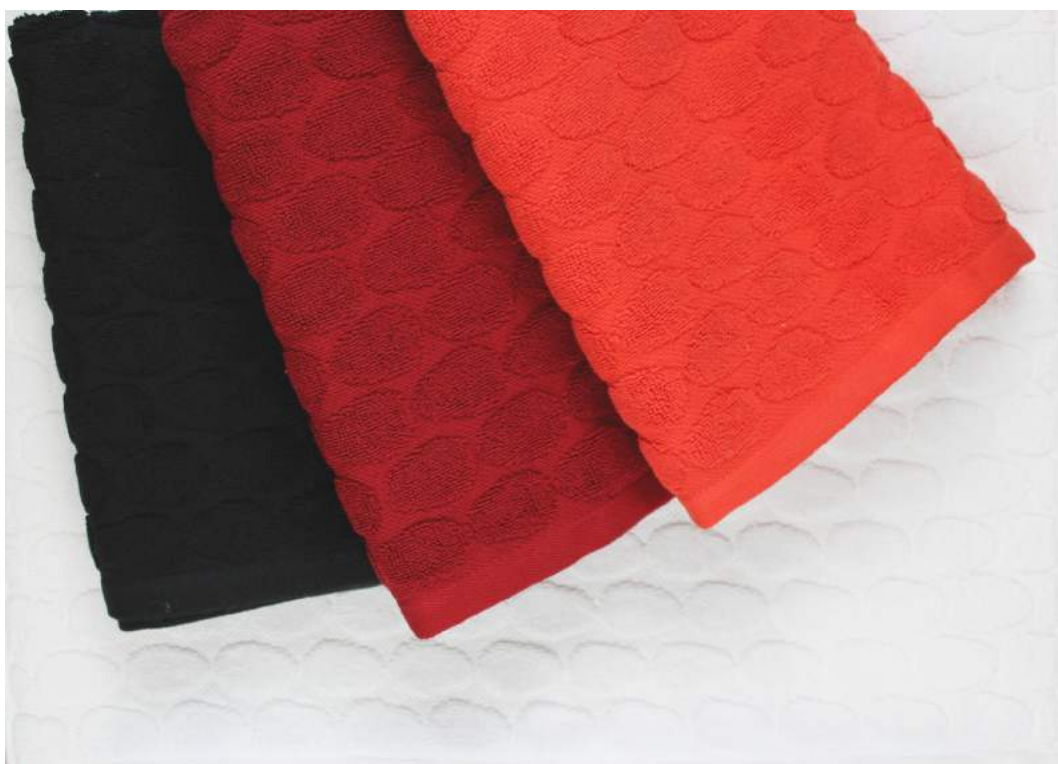
05
PARADISE

01 IMPERIAL RED

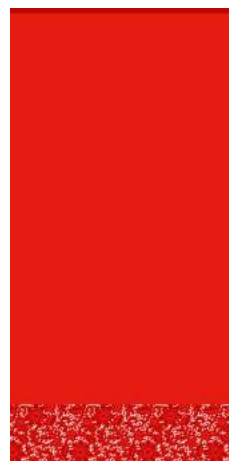
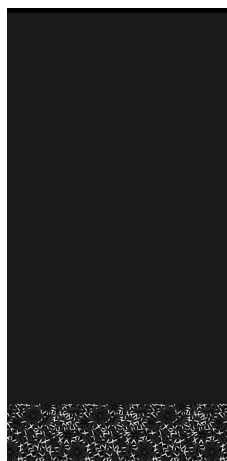
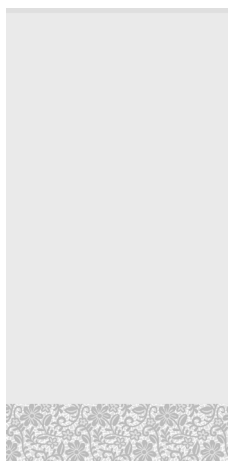
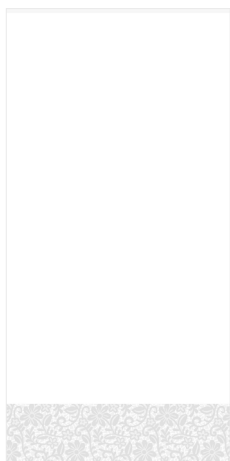
As the season opens, a new approach to red. Less glamorous, more modern and design-led. Ultra-bright red in shades ranging to Bordeaux. It is used with pure white, cream, pearl gray and silver. Black is brought in for accents. Reds are combined together, or used in contrast with white. Light, bracing harmonies, or darker almost brown shades. Red is used on luxurious, smooth materials, whether matte or shiny. Shapes are clean, structured and sophisticated.



NP 9765



NP 9764



NP 9925



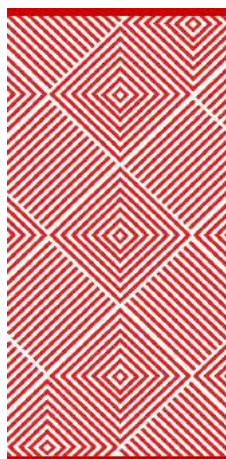
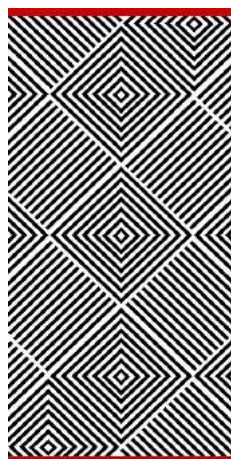
NP 9766



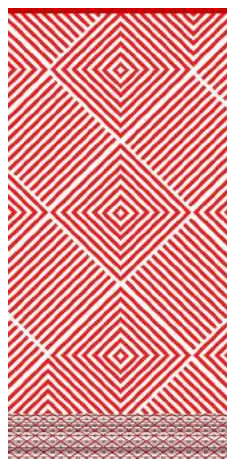
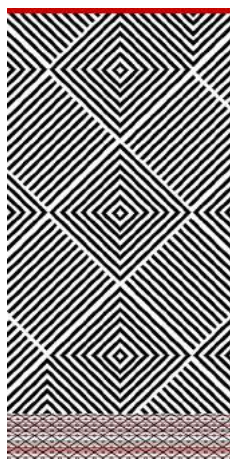
NP 9766 BN 1434



NP 9804



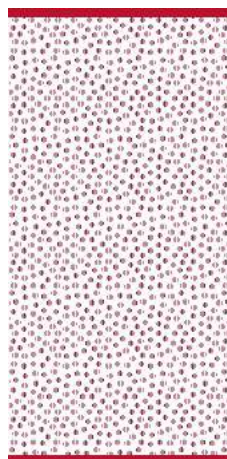
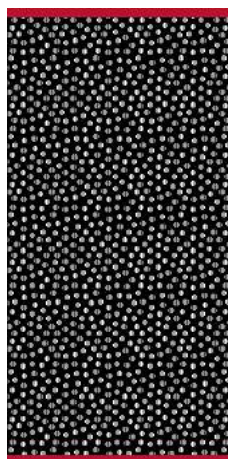
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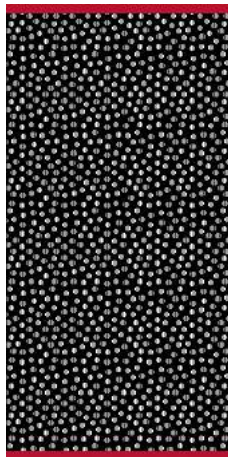
NP 9805



VELOUR



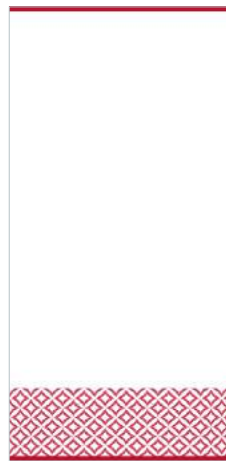
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NP 9807 / NP 9812

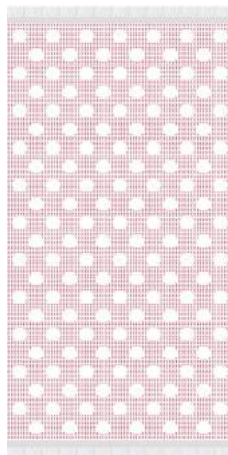


NP 9807



NP 9812

NP 9808 / NP 9809

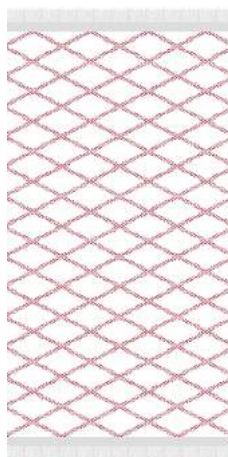


NP 9808

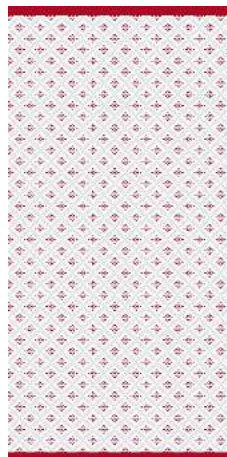


NP 9809

NP 9811 / NP 9810



NP 9810

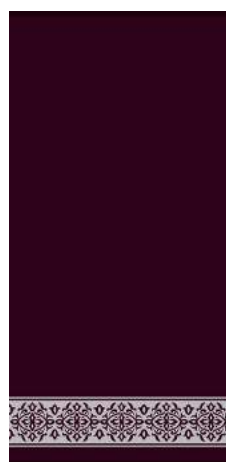
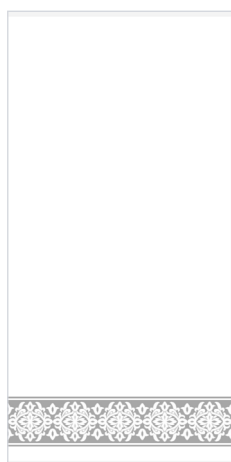


NP 9811

NP 9875



JASPÉ



NP 9878



NP 9876



JASPÉ



NP 9654



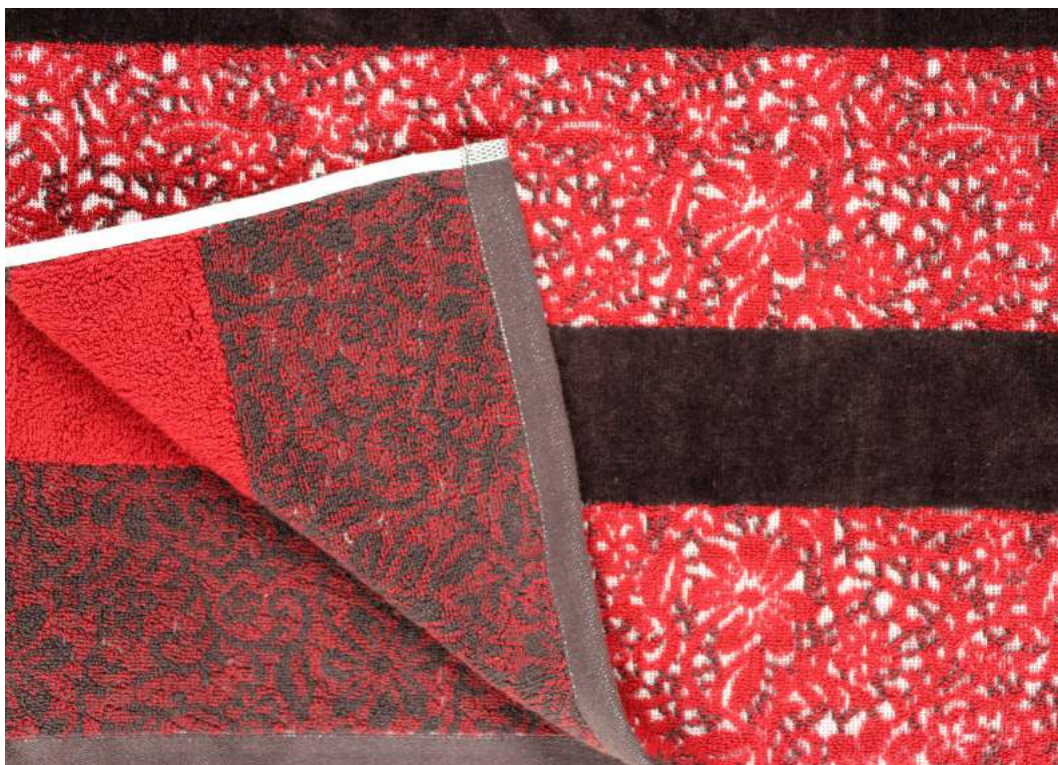
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NP 9902



NP 9901

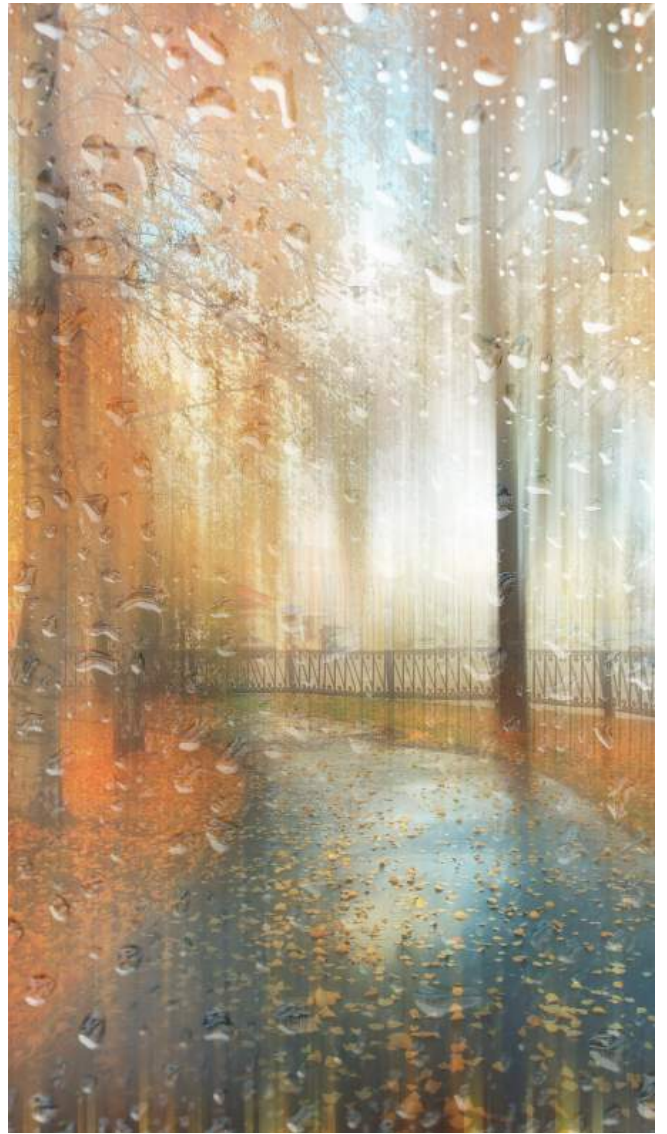


02 ROYAL REDUX

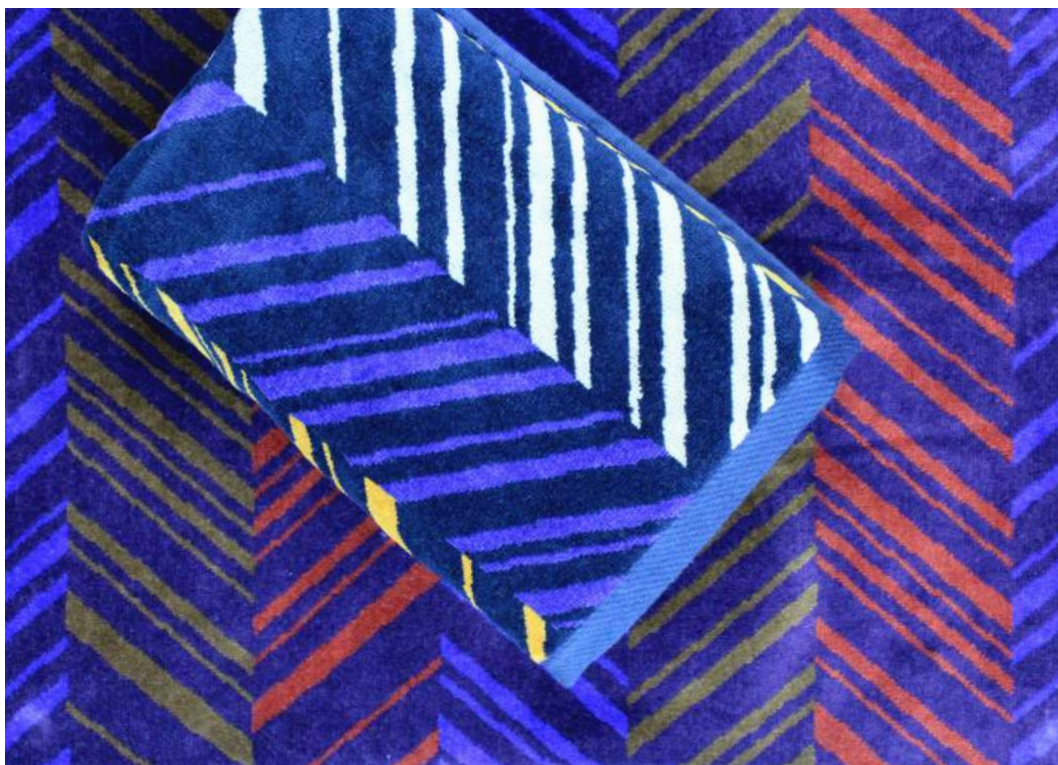
The second theme for the start of the season, with a desire to prolong the summer and stay close to nature. Beiges and browns look like undyed natural fibers, or wood tones. They are combined with bright and “primary” colors, invigorating orange, yellow and blue. All these colors are used solid, on large surface areas.

Blended together they look darker. Browns feature in graduated harmonies. Natural materials are juxtaposed with modern synthetics. Antique techniques are rediscovered, and craftsmanship is renewed with an artistic approach.

Confort and sustainability are important, with a design-led, avant-garde spirit.



NP 9748



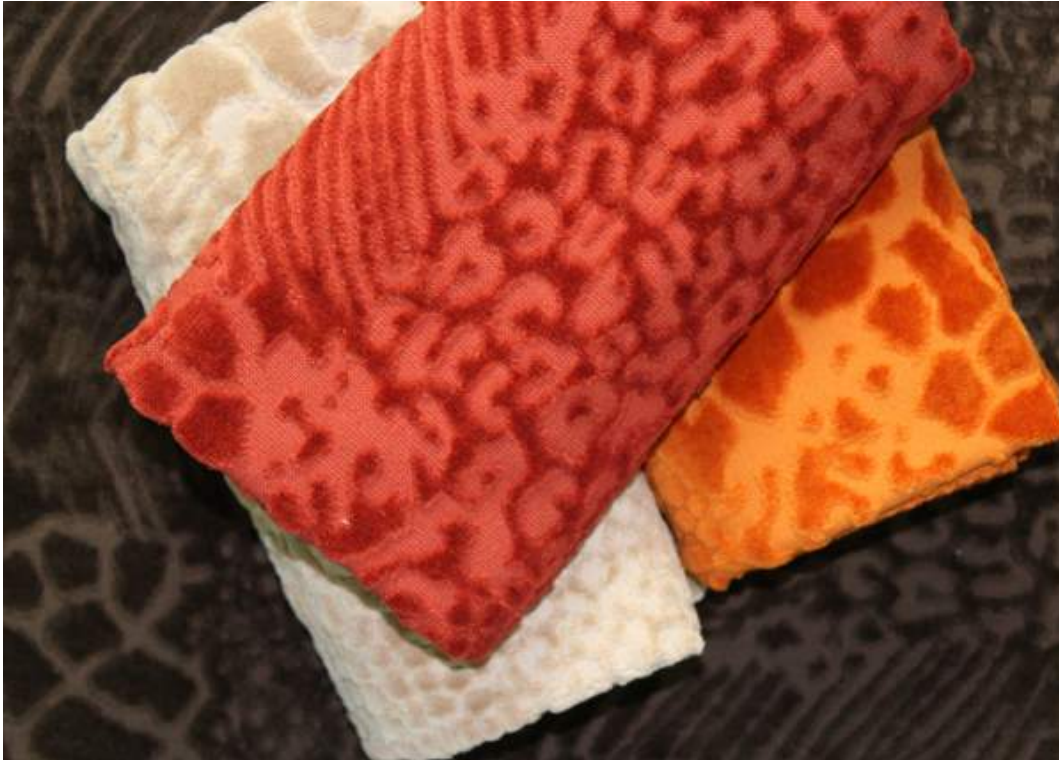
NP 9749



NP 9750



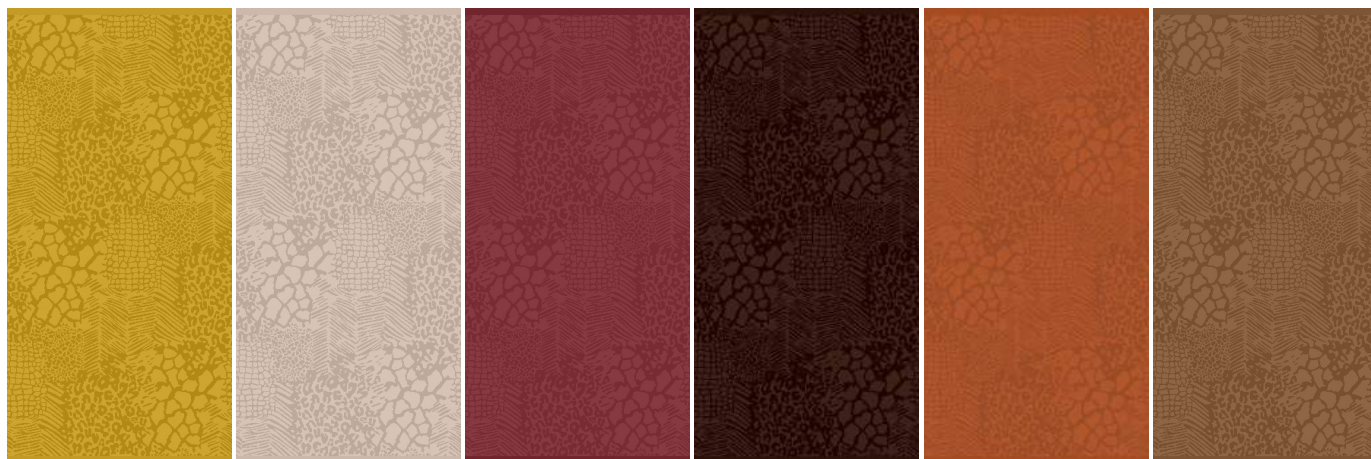
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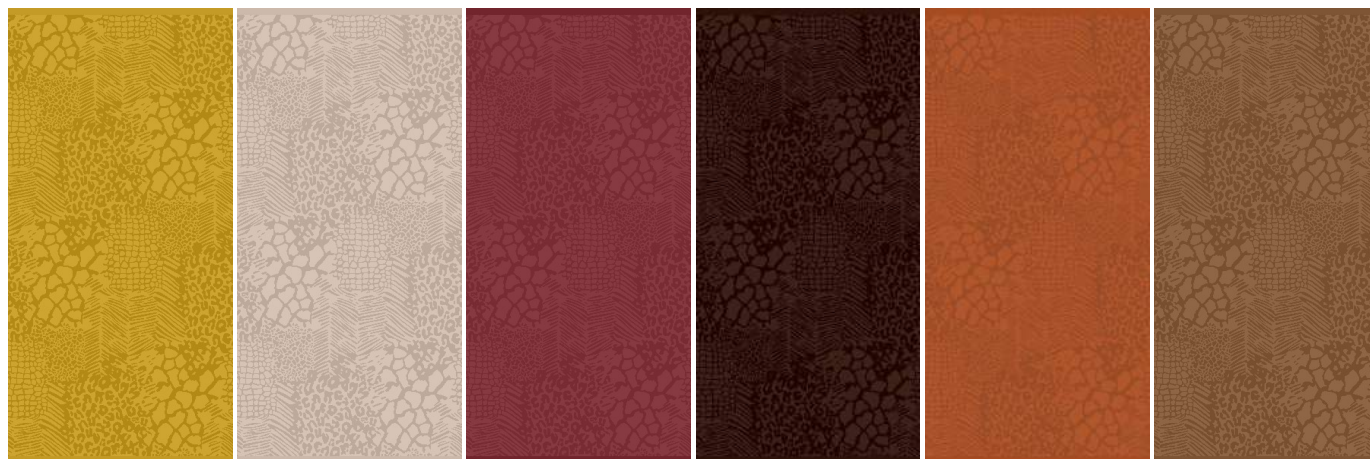
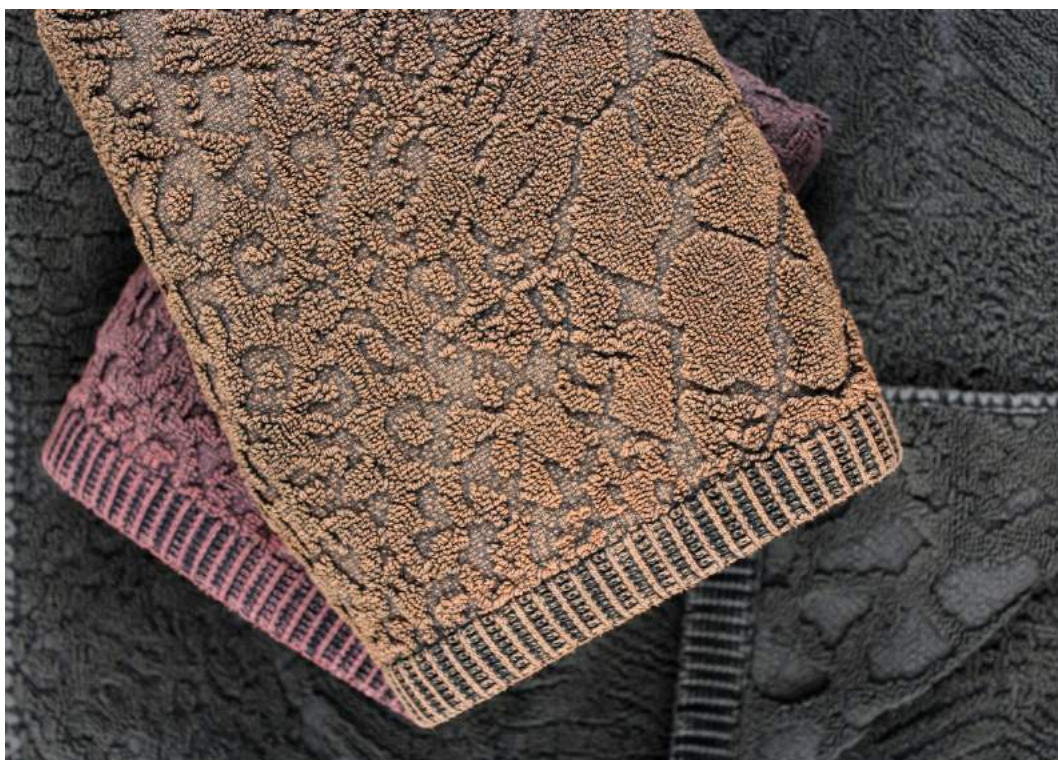
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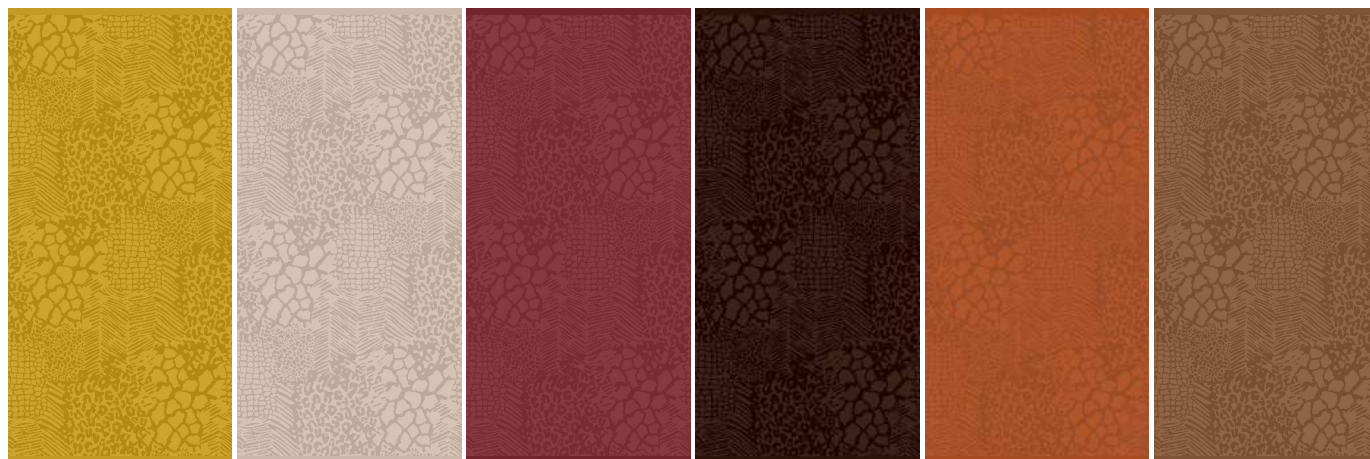
NP 9913 SW



NP 9913 SW



NP 9913 SW



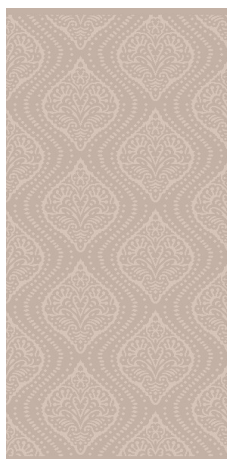
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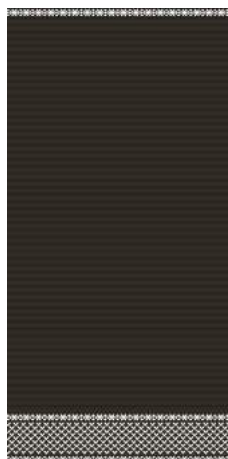
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NP 9776



NP 9828



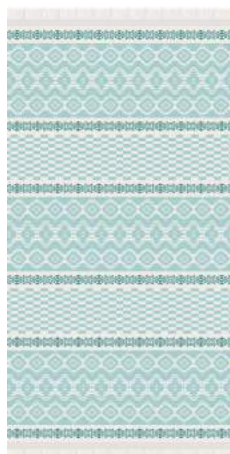
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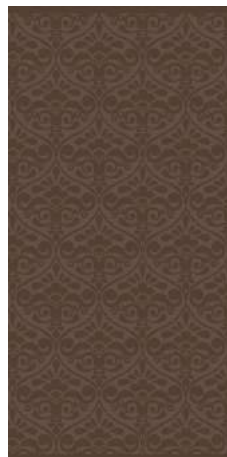
NP 9832



NP 9833



NP 9849



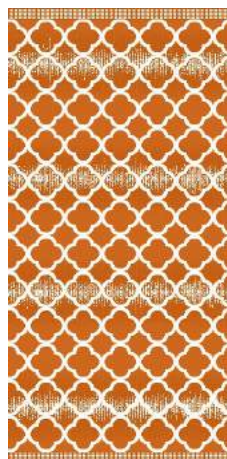
NP 9850



NP 9851



NP 9852



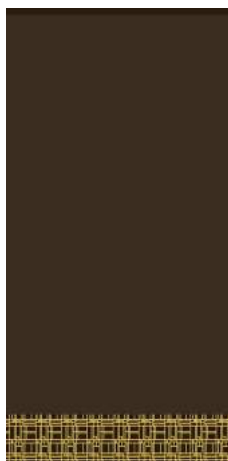
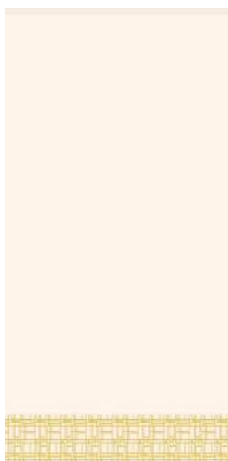
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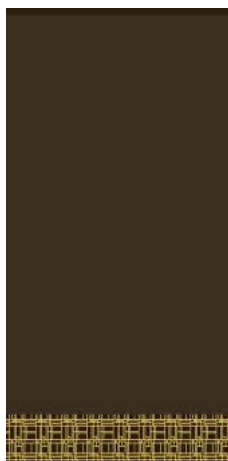
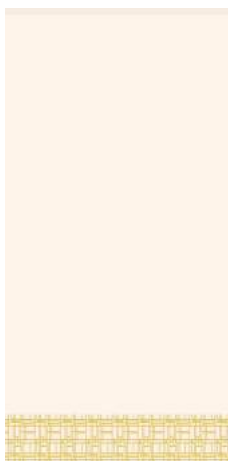
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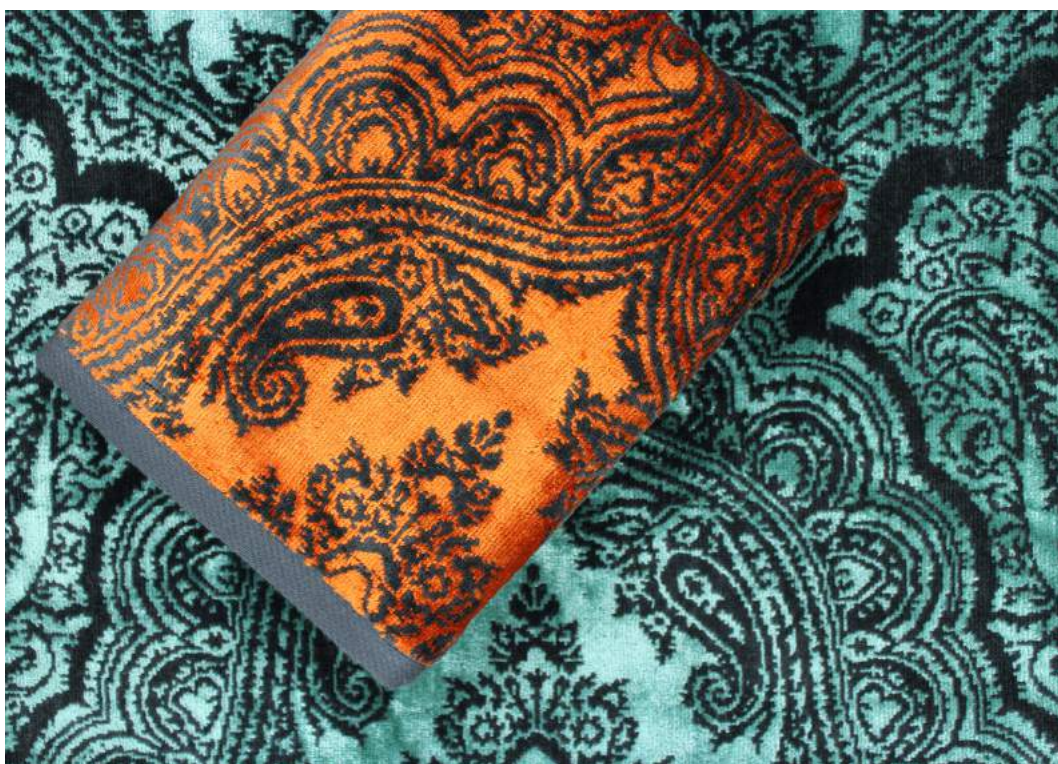
NP 9829 BN 1662



NP 9829



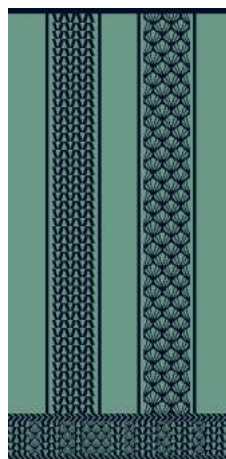
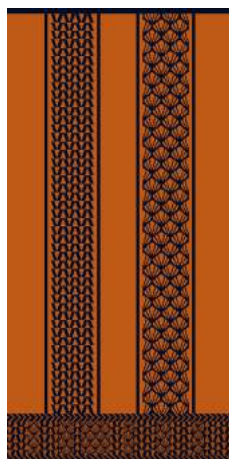
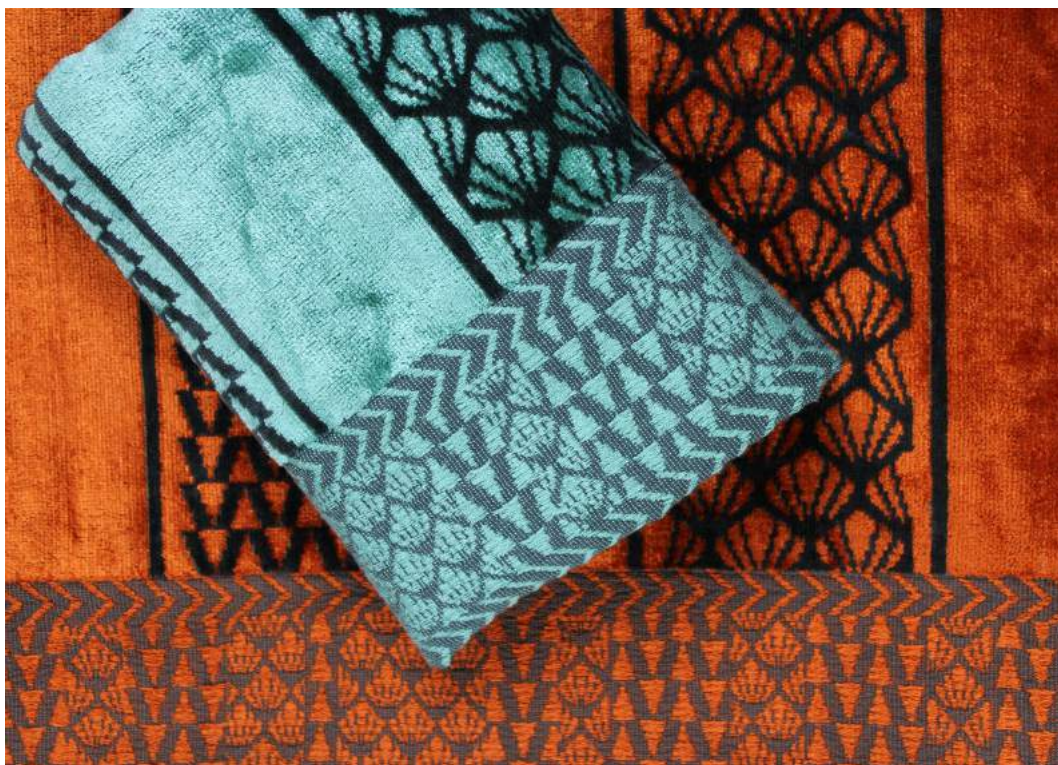
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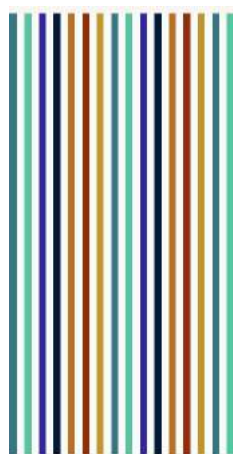
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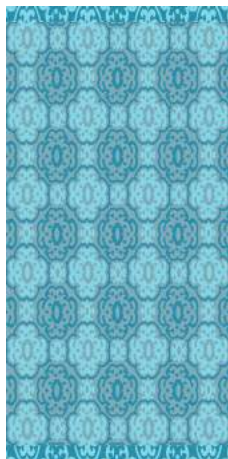
NP 9874



NP 9745



NP 9886



NP 9887



03 HEARTH FORM

Moving into full season, we have an urban, chiaroscuro palette. A metropolitan theme with mysterious colors that take on enigmatic reflections. Khaki greens and bluish greens, colored, purplish grays, and grayish pinks. Two light colors, a faded pink and a sky blue. The palette is used tone on tone or in contrast, to give light to dark colors. Pinks fade from gray to pale pink. Different greens can be used blended together. Colors take on shiny, metallic reflections and are combined “rainbow-like” for moiré, patinated effects. Gradients of charcoal gray right down to faux black. Glossy, silky, smooth surfaces, used with rougher surfaces, to create contacts. Decoration plays a key part, with ornamental motifs evoking the Vienna Secession or Liberty decorative styles.



NP 9880



LINEN



NP 9881



HEATHER / MELANGE / LINEN



NP 9897



HEATHER / MELANGE / LINEN



NP 9892



HEATHER / MELANGE / LINEN



NP 9895



HEATHER / MELANGE / LINEN



NP 9893



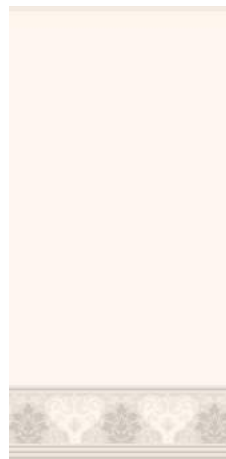
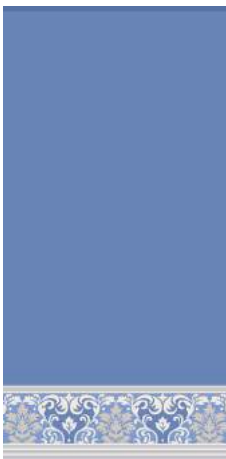
HEATHER / MELANGE / LINEN



NP 9926 BN 1595



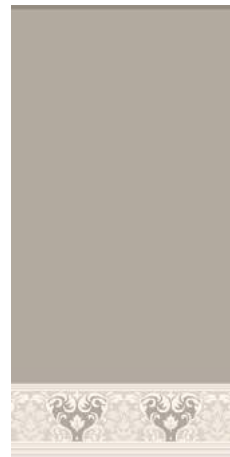
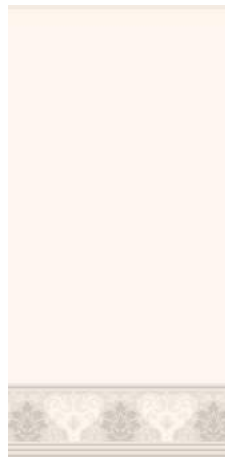
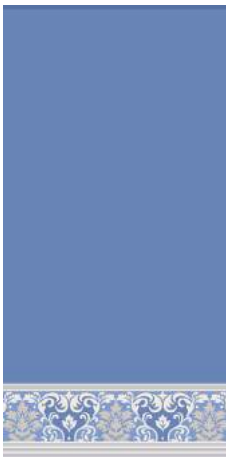
HEATHER / MELANGE / LINEN



NP 9891



HEATHER / MELANGE / LINEN



NP 9898



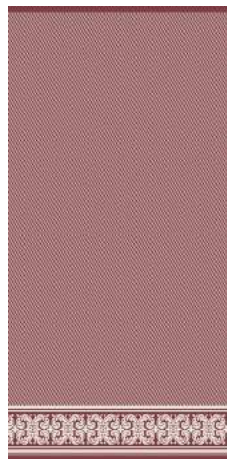
HEATHER / MELANGE / LINEN



NP 9899



HEATHER / MELANGE / LINEN



NP 9900



HEATHER / MELANGE / LINEN



NP 9909



HEATHER / MELANGE / LINEN



NP 9924



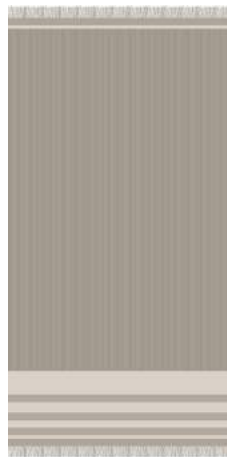
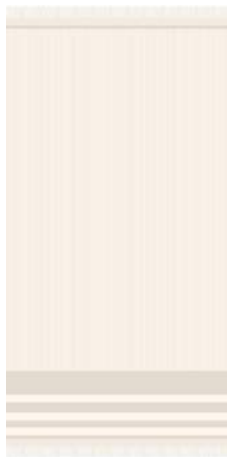
LINEN



NP 9882



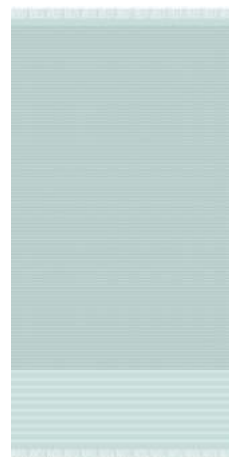
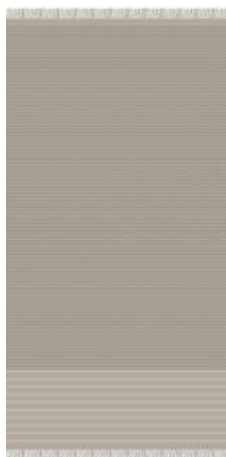
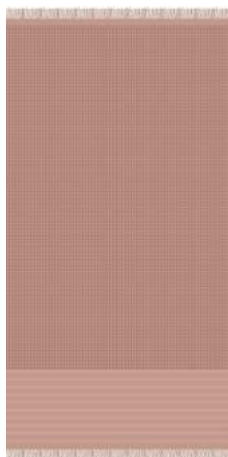
HEATHER / MELANGE / LINEN



NP 9883



HEATHER / MELANGE / LINEN



NP 9906



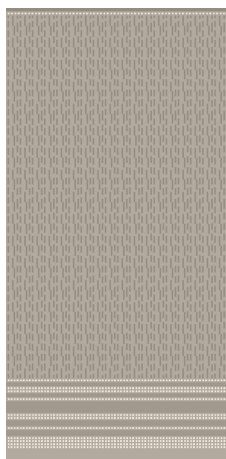
MELANGE



NP 9884



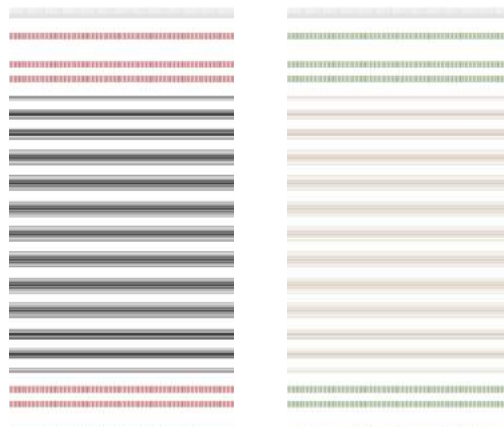
MELANGE / LINEN



NP 9885



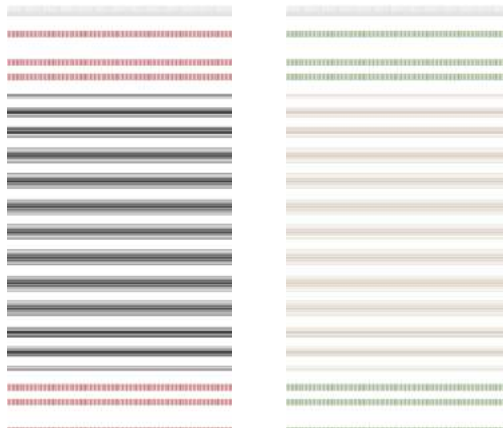
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NP 9896



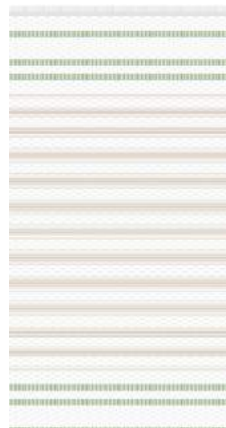
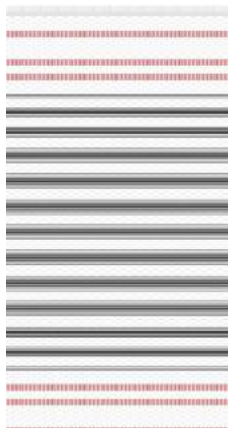
MELANGE



NP 9888



MELANGE



NP 9903



MELANGE



NP 9904



MELANGE



NP 9905



MELANGE



NP 9869 BN 1666 / BN 1667 / BN 1668

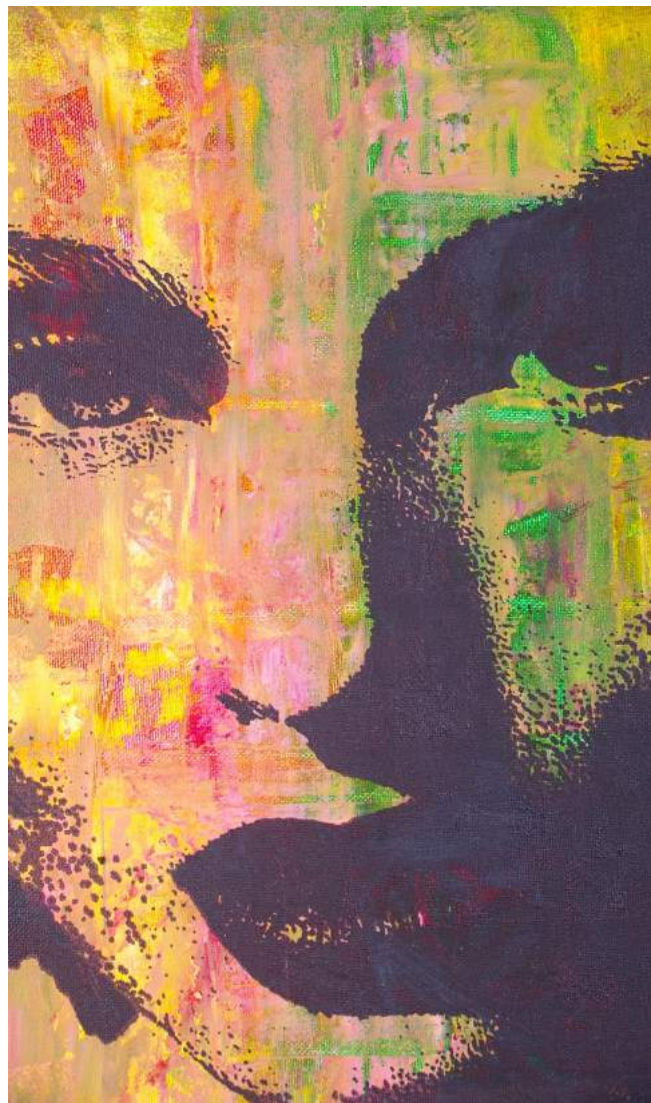


04 GRAPHIC HYBRID

Mix and match of bright and medium shades for the second theme of full season. Abundance, profusion, carnival-style joyousness, and desire to express oneself and get noticed. A novelty theme in which daring blends are used, with clashes of different color levels.

Greens and blues together, pinks and fuchsia with acid yellow or why not all together! Black and white is used in patterns. Patchwork, stripes, large drawings and colors are all mixed up in varying proportions depending on the silhouette and the patterns.

Classic fabrics are reawakened by intense, optimistic color. The result is sophisticated, couture, sometimes retro, taking inspiration from a collage of artists and eccentric characters.



NP 9693



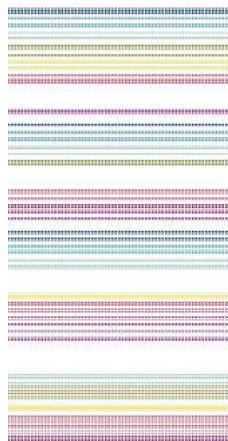
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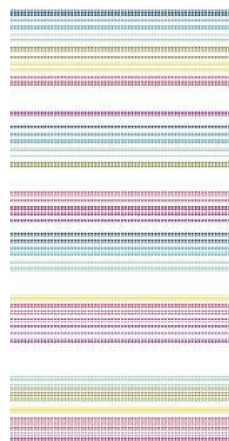


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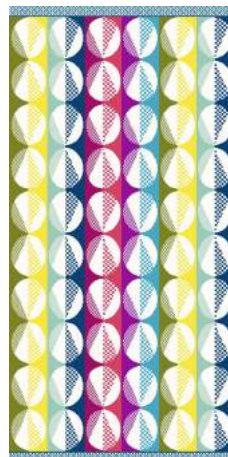


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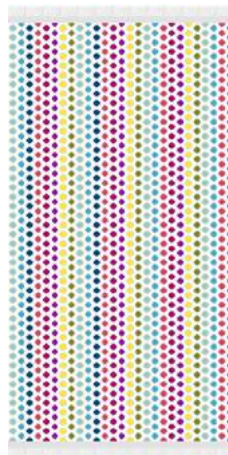




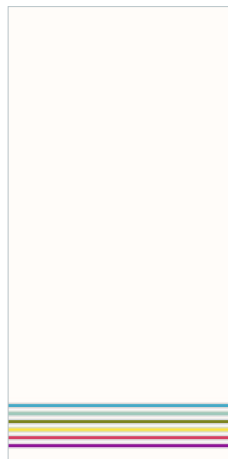
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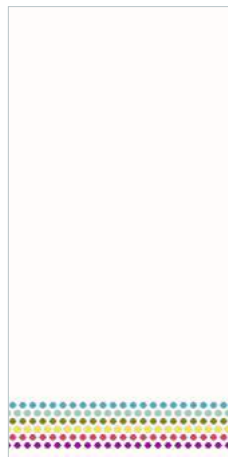
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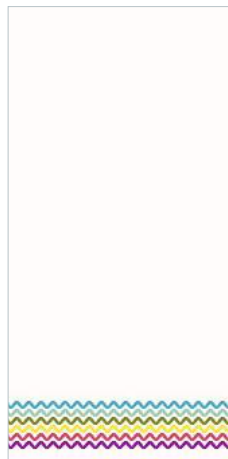
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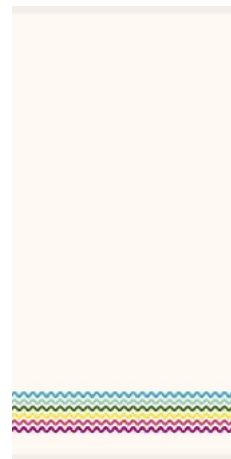
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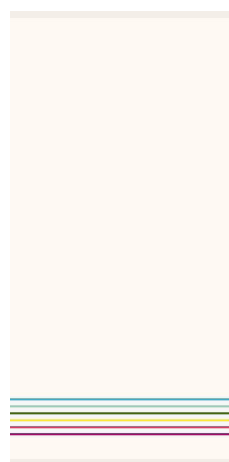
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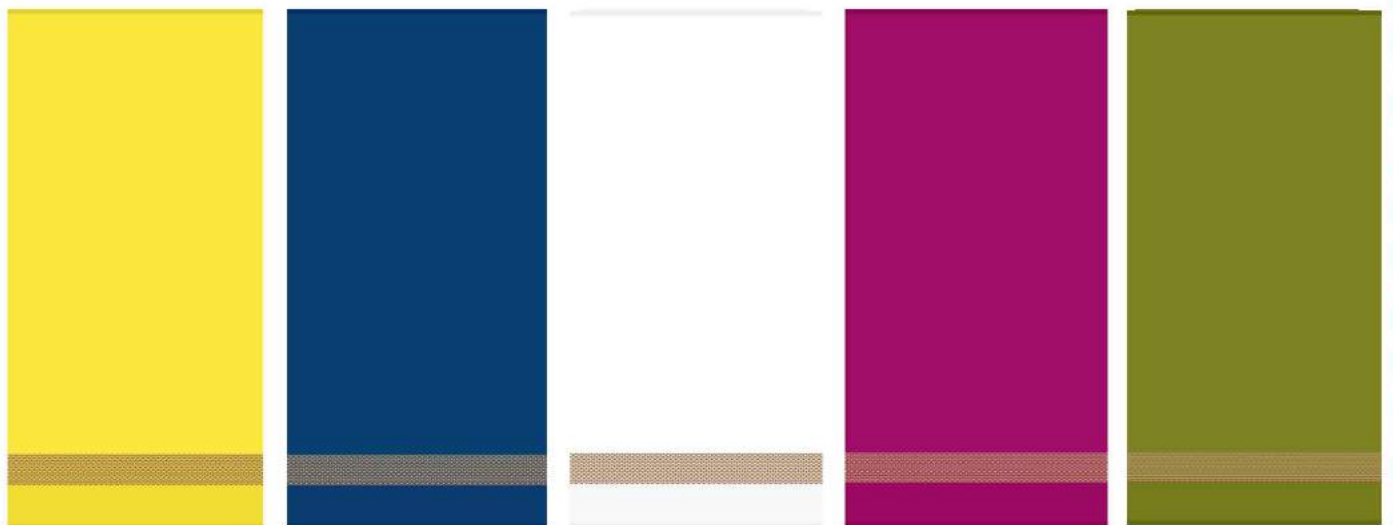
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NP 9823



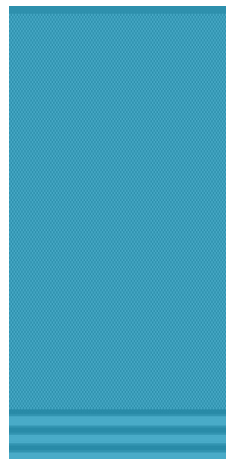
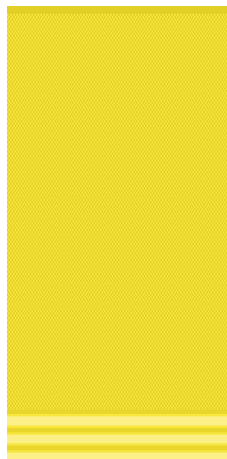
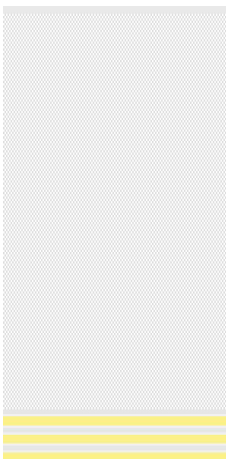
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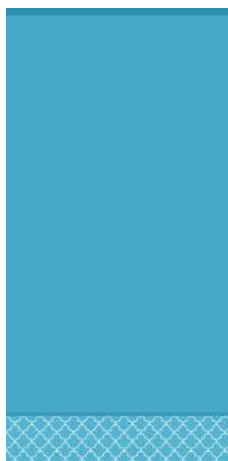
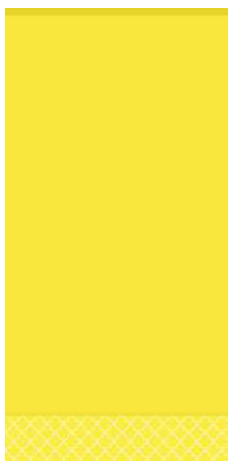
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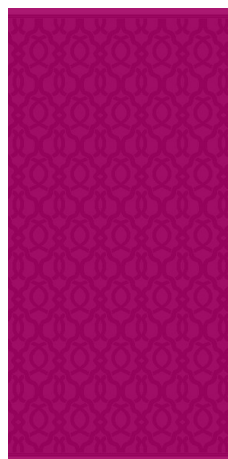
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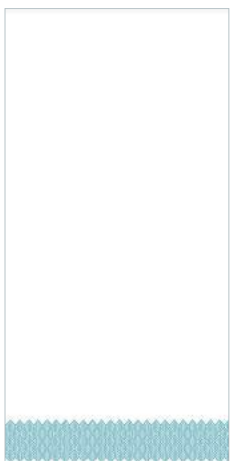
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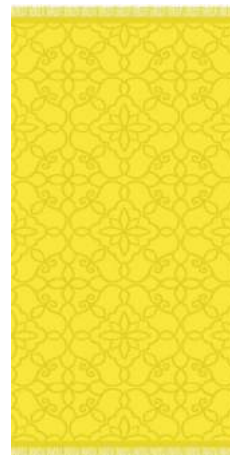
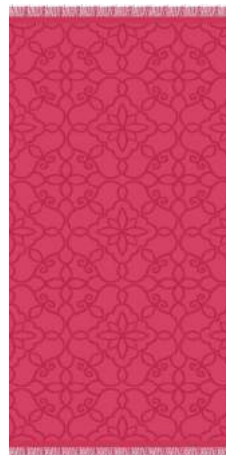
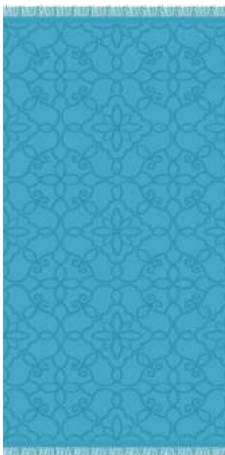
NP 9767



NP 9768



NP 9772 BN 1661



NP 9842



NP 9844



REVERSED VELOUR



NP 9845



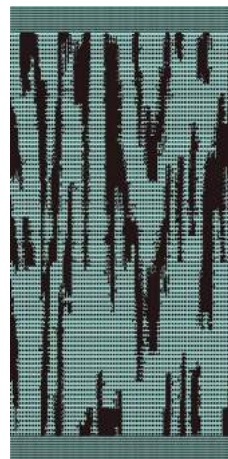
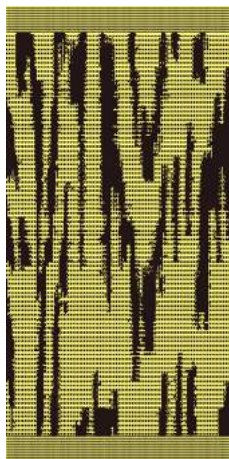
REVERSED VELOUR



NP 9846



REVERSED VELOUR



NP 9847



REVERSED VELOUR



NP 9848



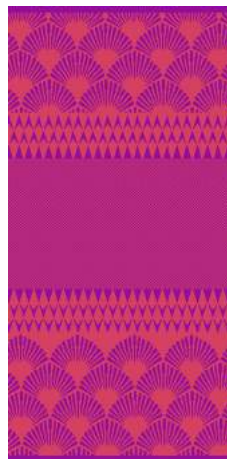
REVERSED VELOUR



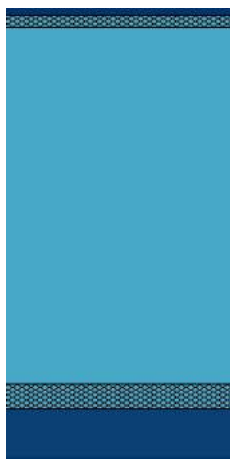
NP 9862



NP 9865



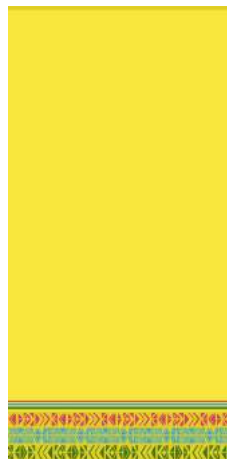
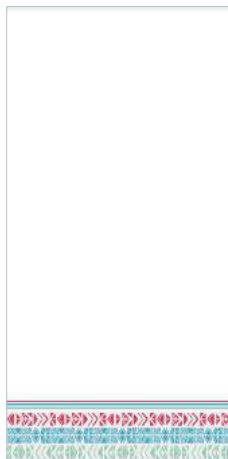
NP 9866



NP 9868



NP 9868

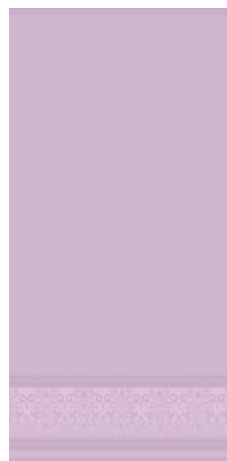
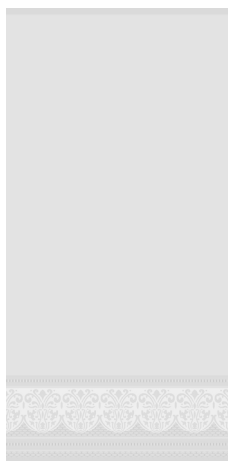


06 PARADISE

At the end of winter, pastels are used for their softness, their retro side, and a touch of lightness while waiting for the first spring days to appear. A better world, which will use science and technology to improve daily life. Very pale, sugare, clean and milky colors, which may be used with slightly tinted or grayish whites. Pearl gray and white, and touches of colores darks and a dash of black. A single color is graduated from the sharpest to lightest nie, or duos are created. Materials are soft and light, fluffy or stretch. Technhical, innovative aspects are created. Relief, three-dimensionality, transparency and suppleness. Sports inspiration for a new urban silhouette new proportions.



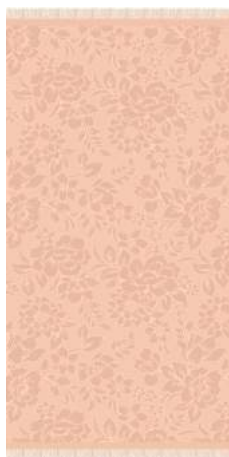
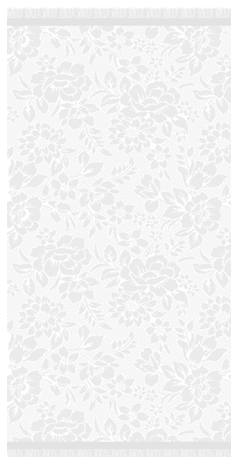
NP 9839 BN 1595



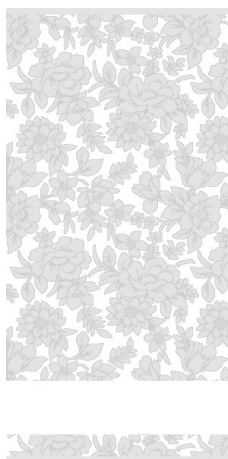
NP 9837



NECESSAIRE



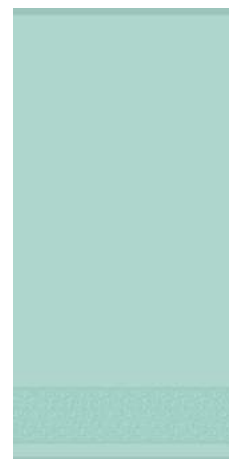
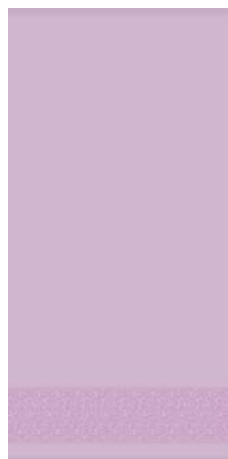
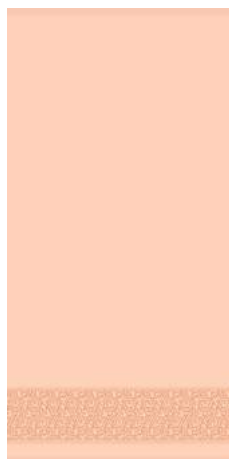
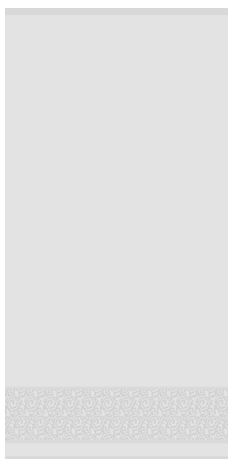
NP 9836 BN 1665



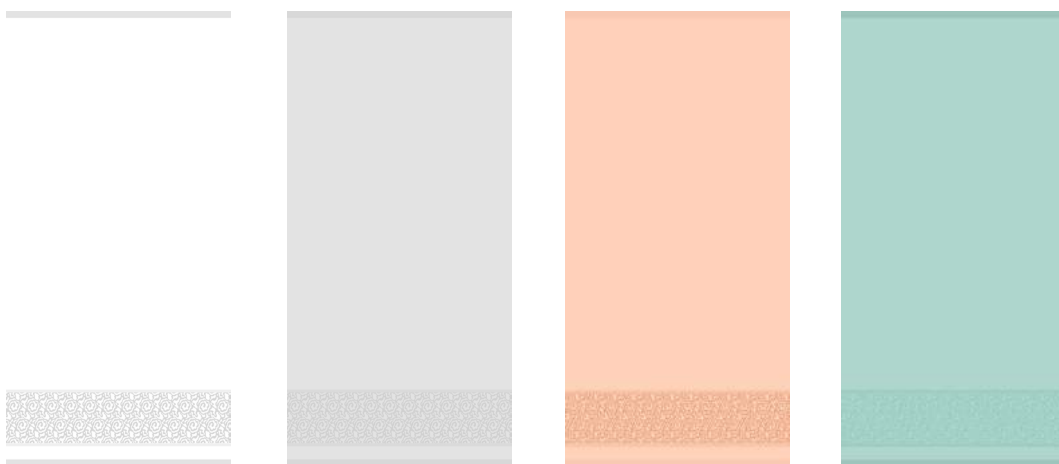
BN 1665



NP 9840



NP 9840 BN 1597



NP 9916



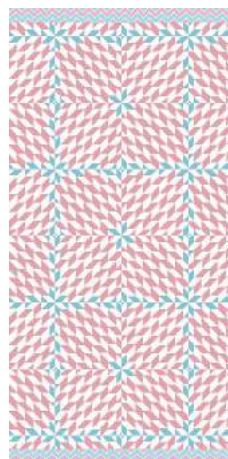
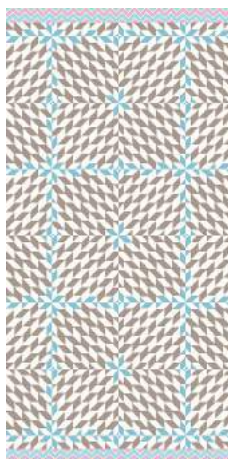
NP 9841 BN 1413



NP 9841 BN 1417



NP 9859



NP 9860



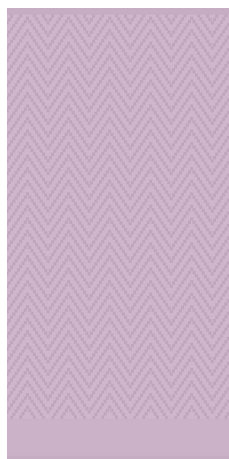
NP 9863



NP 9864



NP 9869 BN 1664



NP 9689 BN 1660 / BN 1659 BN 1434



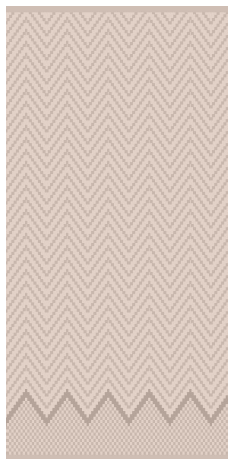
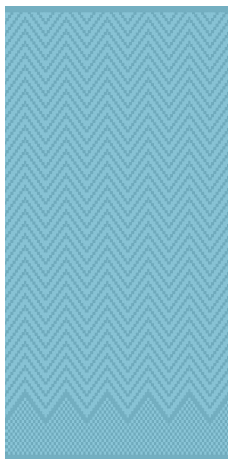
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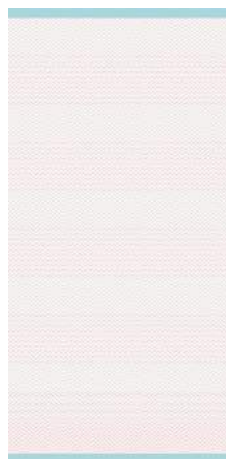
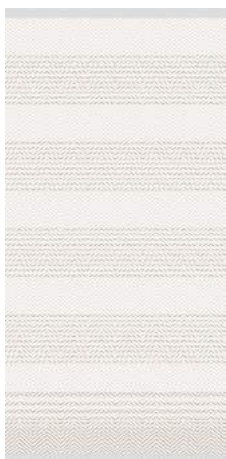
NP 9920



NP 9835



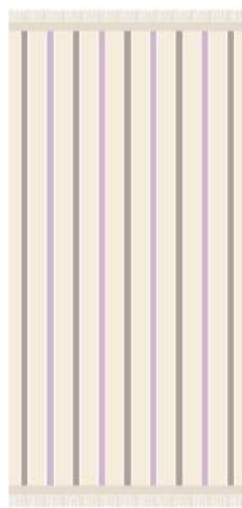
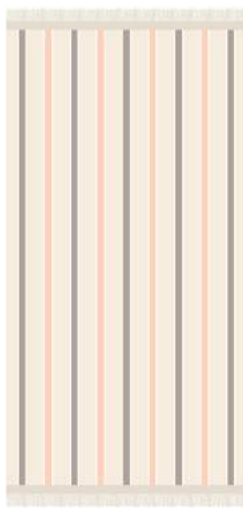
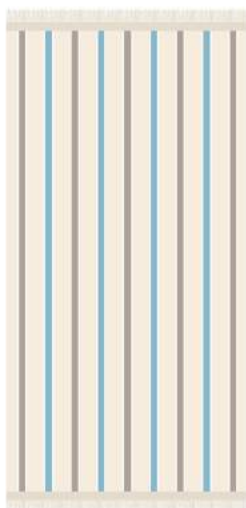
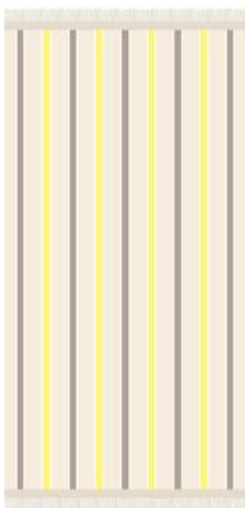
NP 9870



NP 9872



NP 9779



NP 9911



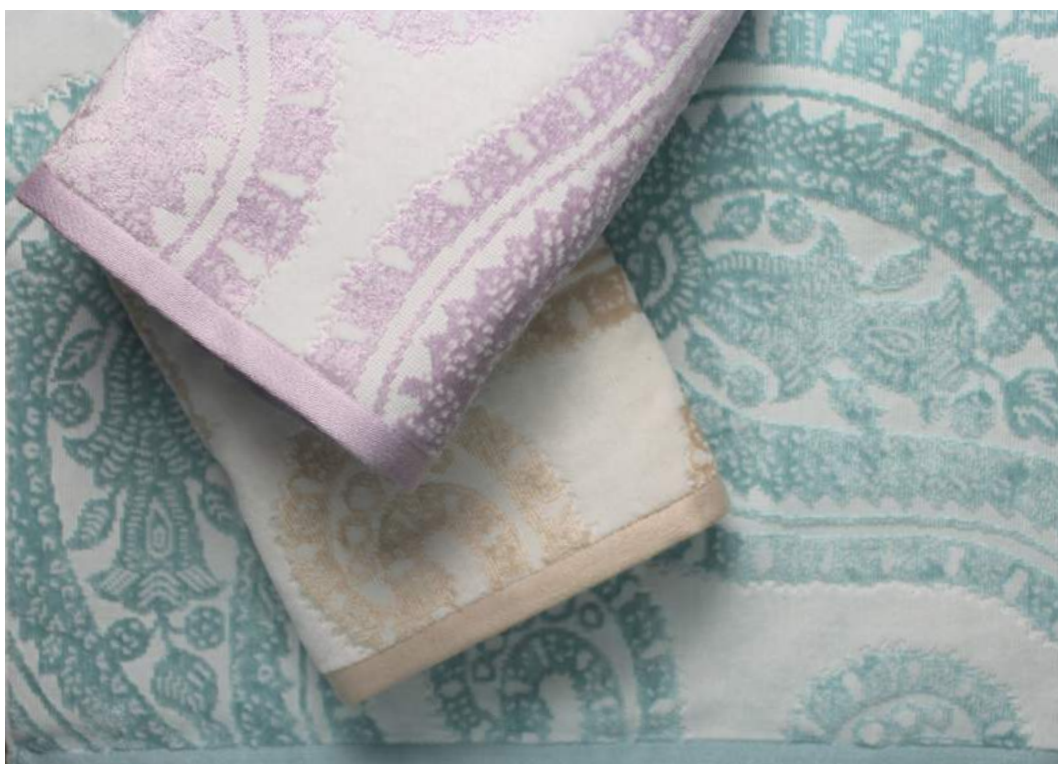
NP 9912



NP 9912 BN 1671



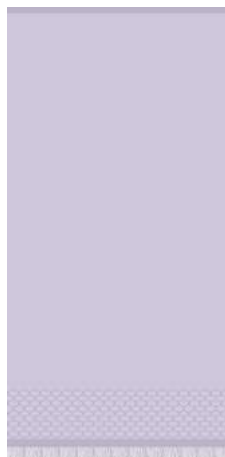
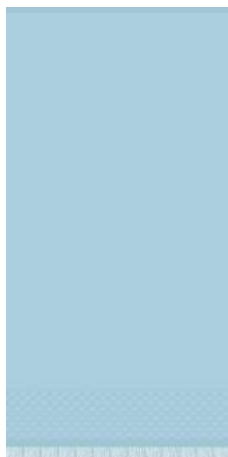
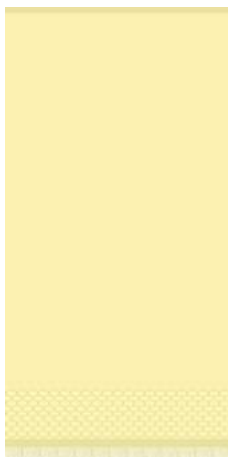
NP 9861



NP 9879



NP 9908



NP 9889



NP 9889



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