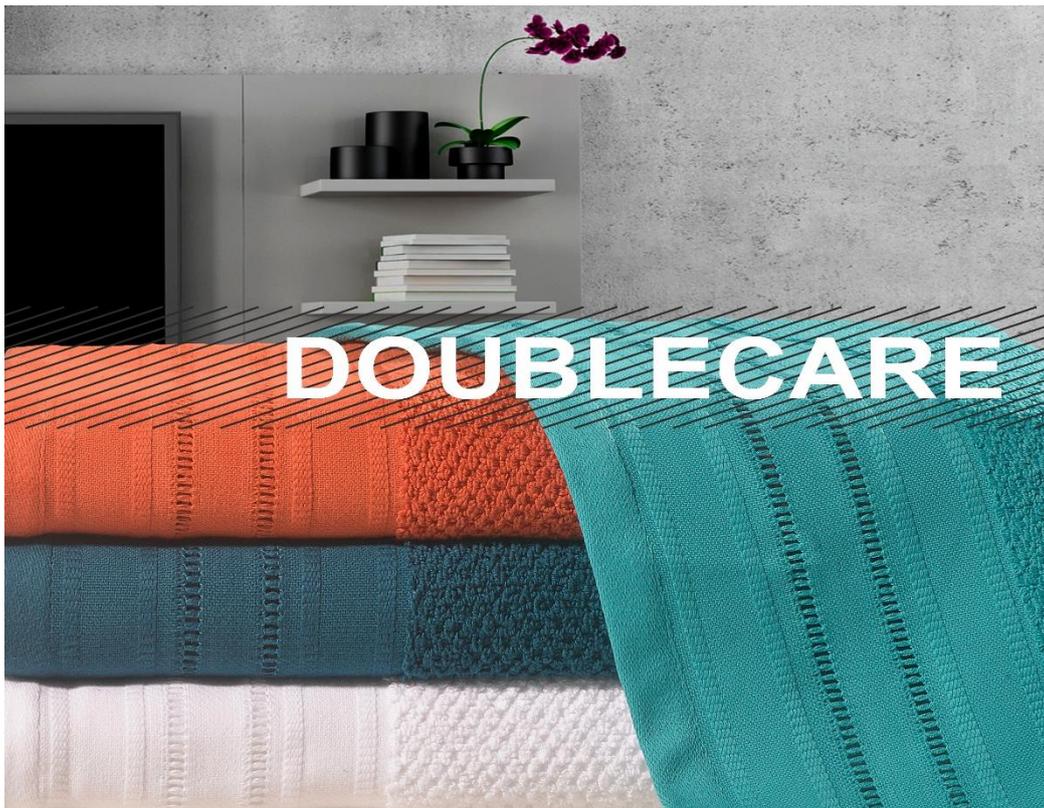




## NEIPER bets on high technology for Home and Hotel Towels post-Covid19

NEIPER from Portugal, presents *DoubleCare* an innovative collection of towels for hotels and home that minimize the transmission of microorganisms, while keep the focus on environmental sustainability



*Guimarães (Portugal), May 25, 2020.* In the current scenario of the pandemic Covid-19, the Portuguese company NEIPER ([www.NEIPER.pt](http://www.NEIPER.pt)) dedicated exclusively to the production of terry towels for more than 40 years, presents an innovative range of DoubleCare towels, manufactured with advanced technology that combines sustainability and safety with a permanent reduction antimicrobial.

The new DOUBLECARE Towels result from a partnership between NEIPER and DEVAN Chemicals to develop a variety of textile fabrics with the capacity to limit 99% the spread of viruses and bacteria. NEIPER have been of great interest from Hotels, in view of their specific customer protection needs, but also allow the reduction of contagion risks in the context of domestic use.

### **DOUBLECARE - TOWELS WITH SAFETY AND SUSTAINABILITY**

The results of different tests carried out by accredited institutes certify that **DoubleCare Towels:**



- minimize any transmission of microorganisms, by creating an atmosphere not conducive to their reproduction. Guaranteed, tested and controlled, both virologically and bacteriologically.
- reduce water consumption and washing temperature, also eliminating the need for softeners in domestic washing, ensuring product sustainability and environmental protection.

## **ATTRIBUTES DOUBLECARE**

- Permanent, non-harmful odor control technology, antimicrobial
- Not silver-based
- No migration to the skin, nor to the environment
- Non-toxic to bacteria in wastewater
- Biodegradable
- Durable soft touch after washing
- Excellent color fastness
- Improves moisture management
- Maintains a "new look" for longer
- Fast drying

*“The innovation allows us to develop products that help people fight viruses that are respectful of the planet, which supposes an incredible improvement for future generations” said the Portuguese company NEIPER.*

### **About NEIPER:**

*NEIPER, SA is an industry of Towels - Bath towels, bathrobes and Beach towels, bringing together 40 years of Portuguese tradition in the art of well working.*

*The relationship with customers from all over the world allows NEIPER to assimilate its different preferences and design towels of excellence, with the precious contribution of its 200 employees, qualified and motivated, and a technologically advanced production capacity.*

*NEIPER has been investing heavily in production equipment: Warping, Ironing, Weaving, Dyeing, Finishing, Sewing. In 2018 NEIPER started an energy and environmental transformation: intensive use of renewable energies and a strong reduction in water consumption in its manufacturing process.*

***We are Involved in your Towels!***

*“more information in: [www.NEIPER.pt](http://www.NEIPER.pt)”*